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Looking for a way to differentiate yourself to reach the thousands of pre-retirees? Market yourself as a Certified Social Security Expert, backed by the leading experts in the field and verifying your use of the Top-Ranked, most-trusted Social Security software in the country. Social Security advising will continue to be the easiest way to engage pre-retirees and build trust with potential clients in the coming year.



Self-guided training manual and quiz using text and manual by Dr. William Reichenstein



Certification of completion and marketable badge



Access to Premier Level subscription to SSAnalyzer



Unlimited support and training from expert-trained staff on Social Security

Certification Tiers

INDIVIDUAL HOLDERS

Individual Certification Badge included on all SSAnalyzer Reports
Individual Certificate of Completion
Landing page with endorsement from William Reichenstein
Brandable Case Studies

AGENCIES & FIRMS

Agency Certification Badge included on all SSAnalyzer Reports
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Landing page with endorsement from William Reichenstein
Brandable Marketing Materials: Brochures, Seminar Presentation, Whitepapers
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Curriculum

- Defining SS Terms
- Single Strategies
- Couples Strategies
- Non-Traditional Strategies
- Detailed Rules
- Taxation Rules
- Applying for Benefits